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PRESS RELEASE

FOR IMMEDIATE RELEASE

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CourMed Plans Regional Office in Miami Beach

— *The company offers concierge healthcare and wellness solutions* —

Miami Beach, FL – As the trend of businesses moving to the urban resort island continues, Miami Beach applauds the decision by concierge healthcare and wellness company CourMed to open a regional office in the city. CourMed provides well-care solutions such as medical and nutritional infusion therapies, and vaccines for consumers at their homes, offices, or even hotels. Additionally, CourMed's innovative enterprise software platform provides transparent and seamless delivery of care from physicians, pharmacies, labs, drivers and Registered Nurses.

"Miami Beach is the perfect place for CourMed to be," said Miami Beach Mayor Dan Gelber. "Our city is passionate about health and wellness, and we're excited that businesses in tech and other fields continue to relocate here in recognition of all our community has to offer."

Miami Beach incentives include an expedited plan review and permitting process for targeted industries in 10 business days along with the city's Job Creation Incentive Program of up to \$60,000 per year for up to four years.

"We considered Houston, Texas; Malibu, California and Scottsdale, Arizona but we chose Miami Beach," explained CourMed founder and CEO Derrick L. Miles, who grew up in Florida. "For me, it's a little bit deeper than just the weather. To me, it's family."

Headquartered in McKinney, Texas, a Dallas suburb, Miles said his company's target market includes health-conscious adults, performance athletes, and people 50 and older with an above-average net worth. "Miami Beach really met all these criteria," Miles said. "That was one of the main reasons why we chose to create a regional office in Miami Beach."

CourMed plans to relocate at least 10 jobs with wages averaging \$80,000. The company has received significant investment support from the likes of the Google for Startups Black Founders Fund and the Microsoft Black and African American Partner Growth Initiative. Miles is also a participant in the inaugural class of the Knight Foundation Fellowship for Healthcare Technology Innovation being presented by Baptist Health South Florida, which was launched in an effort to expand South Florida tech talent and accelerate innovation.

Wix, a global cloud-based software company, is also planning to invest in the Miami Beach technology scene with a planned expansion anticipated to yield significant job growth. Miami Beach Commissioner Mark Samuelian said he believes the city offers an attractive option for businesses with its mix of surf, sand, sustainability and scalability.

“Our emphasis on diversifying the economy is already paying big dividends by attracting financial services and tech companies,” according to Samuelian.

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